

THE BOSTON STORE

EVERYTHING STRICTLY AS
REPRESENTED.

TRANKLA, JAMIESON & CO

NO HALT WILL BE CALLED!

WE ARE NOT FIGURING ON LOSSES
OR SIGHING ABOUT PROFITS.

Like Exhausted Nature, Suspended Commercial
Animation Will Require and Will
Take Time to Recuperate.

GOOD TIMES WILL COME

BLACK DRESS GOODS AND SILK DEPARTMENT.

25c Black Dress Goods... for 17c
37 1-2c Black Dress Goods... for 27c
50c to 62 1-2c Black Dress Goods... for 37c
68c to 75c Black Dress Goods... for 47c
80c to \$1.00 Black Dress Goods... for 67c
\$1.25 to \$1.50 Black Dress Goods... for 99c
\$1 Colored Velvets... for 77c
\$1.25 Colored Velvets... for 97c
\$1.50 Colored Velvets... for \$1.17

BLACK SILKS.

All makes 50, 55 and 58c... for 39c
All makes 68 and 75c... for 49c
All makes \$1... for 69c
All makes \$1.25... for 89c
All makes \$1.37 1-2... for 99c
All makes \$1.50... for 1.09

COLORED SILKS.

29c quality... for 15c per yard
50c quality... for 39c per yard
75c quality... for 59c per yard
1.00 quality... for 79c per yard
1.25 quality... for 89c per yard
1.50 quality... for 1.19 per yard

DRESS GOODS DEPT.

English Henriettas, 36 inch, 16c, from 25c.
All Wool Camel's Hair Homespuns 16c, worth 35c.
30 inch Whipcords 16c, from 25c.
All Wool Henriettas, French Serges, Hopsackings,
Fancy Plaids, Stripes and Checks and every piece of
our immense stock of 50c fine fashionable dress fabrics
at 36c per yard.
40 inch Fine French Serges, French Henriettas,
French Whipcords, Diamontines, Bengalines, French
Flannels, etc., and the entire stock of fine fashionable
fabrics now retailing at 75c and 85c at 56c per yard.
Our entire stock of 1.00 goods including every piece
of our vast importation for this season's trade for 66c
per yard.
Fancy Novelties from \$1.25 to 86c per yard.
48 inch Georgette, Diagonals, Prunelles, etc., now
retailing at \$1.50, \$1.75 and \$1.85 for 96c per yard.
Fancy Suit Patterns at one-half price.

CLOAKS.

(NOT A GARMENT RESERVED.)

Ladies' finely braided Cloth Wraps that were 15.00
for 5.00.
Ladies' Fur Lined Coats, now 15.00, for 7.50.
Ladies' Coats, fur trimmed 15.00, for 7.50.
One lot Scotch Mixed Cloths with Capes now 15.00,
for 8.75.
Ladies' Heather Mixed Coats 12.00, for 7.50.
50 fine Coats with full fur trimming now selling at
20.00 and 25.00 for 9.95. (Take choice.)
75 English Melton Coats, full silk lined and fur
trimmed, 25.00 and 37.50, every one 10.00 each.
37 Coats, a mixed lot, some braided, some fur trim-
med, and some jet trimmed, ranging from 20.00 to
32.00, for 12.50 each.
85 Ladies' Cloth Coats, brocaded and braided, with
edging of fur trimming, were 30.00, for 15.00.
All Serge Suits 10.00, for 5.00.
Beaver Shawls from 6.00 to 3.98 each.

GLOVES.

1.00 Kid Gloves reduced to 78c. 1.25 Kid Gloves
reduced to 98c. 1.50 Kid Gloves reduced to 1.18. 2.00
Kid Gloves reduced to 1.68. Cashmere Gloves at 21c,
33c and 43c.

HANDKERCHIEFS—3c to 1c, 5c to 2c, 7c to 5c,
25c to 19c, 50c to 29c, etc.

DRAPERY DEPT.

Nottingham Lace Curtains from 75c per pair to 59c.
" " " from 1.00 per pair to 75c.
" " " from 1.25 per pair to 98c.
" " " from 2.25 per pair to 1.50.
" " " from 3.00 per pair to 2.00.
" " " from 4.00 per pair to 2.75.
" " " from 5.00 per pair to 3.50.

AS SURELY AS SUNSHINE FOLLOWS RAIN,
BUT SOMETIMES IT RAINS A GOOD MANY DAYS.

Wiseacres who were unwise enough to see the
only salvation for this grand country in the repeal of the
Sherman bill, and who positively believed it the sole
author and finisher of the country's present woe, will
doubtless have less to say on the subject for a time. It
is, as we believe, a proper thing to remove the obnox-
ious clause of the bill and it should have been done at
once. But when that is done, its influence on the com-
merce of the country at the present time will be an
infinitesimal part. It would be absurd to expect imme-
diate results from it, except possibly on Wall street.
The policy then which has commended itself to us, is
to adapt all values to the present conditions. To do
otherwise would simply deceive ourselves, and, as far as
we are aware, we are the first house in the country to
take this view of the matter and to act fully and thor-
oughly upon it.

"WE BELIEVE THAT CASH WILL HAVE A
GREATER PURCHASING POWER DURING
THE NEXT THREE MONTHS THAN EVER
BEFORE IN OUR LIFETIME."

And again commencing on Monday morning at 8
o'clock our entire stock of merchandise at enormously
reduced prices seeks your pleasure and the influence of
your purse.

THE REDUCTION IN PRICES ARE STARTLING.

It will pay every lady to come from every quarter of Michigan
and to come promptly. Not a single piece of goods will be kept
back, and those familiar with the vast stocks we carry, and its high
character, will understand what a golden opportunity is offered.
Every lady should be on hand as near as possible to the opening hour.

Preparations have again been made for the regulation and hand-
ling of an enormous throng of people.

The movement which we commenced last Monday was but the
experimental stage of gauging values to the present conditions of the
country. We have now a basis upon which to work, and the oppor-
tunities we now offer are entirely without precedent. The great
reductions cover our entire stocks from basement to garret. Every
article strictly as quoted.

SPECIAL NOTE.

In a gigantic sale of this kind it will
easily be understood how utterly im-
possible it is to give complete quo-
tations. We have given fair examples of the great reductions in the
different departments, without the slightest exaggeration, and the
stocks will be found in every instance complete.

A sale of such a sweeping character as the one we have now com-
menced is sure to cause a great deal of excitement and talk among
all classes. But let it be distinctly understood that we have absolute
confidence in the return of future prosperous times. We are thoroug-
hly able to sustain the loss, and much prefer to meet the markets of the
country as conditions may create them.

We have made special provision by the Security Delivery Co., of
this city to deliver all packages as promptly as possible. We
urge upon all ladies to do as much trading as possible in the forenoons.
No goods will be sent out on approval during this great sale, but
any article purchased if not found satisfactory, if returned at
once, money will be cheerfully refunded.

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AS REPRESENTED.

TRANKLA, JAMIESON & CO.

THE BOSTON STORE.

UNDERWEAR.

Ladies—1.00 Combination Suits for 62½c.
75c Fleece Jersey Ribbed for 45c.
1.00 Regular Made All Wool for 62½c.
All our 50 and 62½c Vests and Drawers, 25c.
75c White Union Suits for 48c.
1.50 Australian Wool Underwear for 1.10.
Gents—75c Merino Vests and Pants for 42c.
50c goods for 21c.
1.25 All Wool Underwear for 85c.
75c Jersey Ribbed Underwear for 39c.
1.50 Balbriggan will close for 69c.
Children's Underwear all reduced.

HOSIERY.

Ladies—50 and 62½c Hosiery for 37 1-2c.
42c Fast Black, extra length, for 23c.
1.00 Fancy Hosiery for 25c.
1.25 and 1.50 Black Silk Hose for 85c.
25c Black Wool Hose for 18c.
25 and 37 1-2c Children's Hose for 23c.
37 1-2 Boys' Bicycle Hose for 21c.
15c All Ladies' Goods for 9c.
Men's—25c All Wool Socks for 19c.
Cotton Socks for 3c.
Men's all wool Overalls from 62 1-2 and 75c to 42c.
1.25 Overalls for 85c each.
1.50 Cardigan Jackets for 85c.

CHENILLE PORTIERES.

From 5.00 and 6.00 per pair to 3.75.
From 10.00 and 12.00 per pair to 7.75.
Spotted Swisses 10, 12½, 15 and 20c.
Cretonnes 7 and 10c.
12½ and 17c Silklines for 10c.
50 inch Tapestries from 50c to 39c.
Fur Rugs from 5.00 to 3.75.
Fur Rugs from 2.50 to 1.98.
Fur Rugs from 2.00 to 1.45.

RIBBONS—best quality all silk—No. 2 for 4c, 3 for
6c, 5 for 8c, 7 for 10c, 9 for 12½c, 12 for 15—Satin, and
Satin and Gros Grains.

All Laces and Embroideries at immense reductions.
Fur Trimmings, 25c goods for 17c, 25c goods for 19c,
50c goods for 37½c.

Ribbon Velvets at reductions.
Muslin Underwear, Corsets, etc., reduced.

MILLINERY.—150 Trimmed Hats from 5.00 to
3.50. 200 Trimmed Hats from 3.50 to 2.00.

SHOES.

Ladies 5.00 and 6.00 shoes for 3.00. 3.50 and 4.00
Shoes for 2.75. 2.75 and 3.00 Shoes for 2.25. 2.50
Shoes for 2.00. 2.00 Shoes for 1.35.

DOMESTIC DEPT.

Blankets—75c 10-4 White Blankets for 59c.
1.00 10-4 White Blankets for 69c.
1.25 10-4 White Blankets for 79c.
1.50 10-4 White Blankets for 1.00.
1.75 10-4 White Blankets for 1.29.
2.25 10-4 White Blankets for 1.35.

All the finer qualities of Blankets at sweeping re-
ductions.

Eider Downs—75c quality for 59c.
1.00 quality for 79c.
50c quality for 43c.
White Flannels—25c quality for 19c.
42c quality for 33c.
45c quality for 35c.
25c Shaker for 19c.

Cottons 4, 5, 6 and 7c per yard.
Pillow Cottons every yard reduced.
Sheetings every piece marked down.
Bed Spreads 50c, 55c, 69c, 79c, 95c.

Linens—25c Table Linens for 19c.
37 1-2c Table Linens for 29c.
32c Table Linens for 22c.
48c Table Linens for 35c.
58c Table Linens for 43c.
85c Table Linens for 65c.
1.25 Table Linens for 85c.
1.25 Very Select Goods for 1.00.
1.37 1-2 Fine Table Napkins for 1.10.
1.75 Fine Table Napkins for 1.33.
2.00 Fine Table Napkins for 1.65.
25c Fine Linen Towels for 19c.
37 1-2 Fine Linen Towels for 29c.
Crash Towellings 4, 5, 7, 8 1-2, 9 and 10 to 1-2c.
Cotton Flannels 5, 6¼, 6½, 8, 9, 10, 11, 12½c.